

# Alfred State

SUNY College of Technology  
Marketing (AAS) - 214

**Transfer Course Equivalency Guide**

**First Semester:**

<u>Credits</u>	<u>Equivalent Credit Earned:</u>
MKTG 2073-Principles of Marketing 3	_____
ACCT 1124-Financial Accounting 4	_____
CISY xxx3-Intro to Computers/Info Mgmt Elective 3	_____
COMP 1503-Freshman Composition 3	_____
MATH xxx3-Math Elective 3	_____

**Third Semester:**

BUAD 3043-Business Law I 3	_____
ECON 1013- Macroeconomics 3	_____
MKTG 1033-Advertising Principles 3	_____
BUAD 4203-Personal Financial Planning 3	_____
xxx3-General Education Elective 3	_____

**Second Semester:**

<u>Credits</u>	<u>Equivalent Credit Earned:</u>
ACCT 2224-Managerial Accounting 4	_____
BUAD 2033-Business Communications 3	_____
BUAD 3153-Fundamentals of Management 3	_____
MATH xxx3-Math Elective 3	_____
LITR xxx3-Literature Elective 3	_____

**Fourth Semester:**

BUAD 4053-Business Law II 3	_____
ECON 2023-Microeconomics 3	_____
MKTG 1063-Principles of Sales 3	_____
MKTG 3153-Web Design & Marketing 3	_____
xxx3-Business or Computer Elective 3	_____